

AFFIN LAUNCHES AFFINMAX MOBILE APPLICATION 2.0, NEW REIMAGINED BANKING SERVICES

KUALA LUMPUR – Affin Bank Berhad (“AFFIN BANK” or “the Bank”) today announced the launch of its latest **AFFINMAX Mobile Application 2.0**. The new key features of **AFFINMAX Mobile Application 2.0** include:

- **My Cashier:** Businesses can effortlessly accept payments by generating a QR code through the **AFFINMAX Mobile Application**. This feature allows for hassle-free payment acceptance of both fixed and variable amounts.
- **AFFINMAX Mobile Transfer:** The new Mobile Transfer feature simplifies daily business transactions. Users can submit payments, track transactions, receive quick notifications, and manage company finances on the go.

The launch event, held at Menara AFFIN, was officiated by Datuk Wan Razly Abdullah, President & Group Chief Executive Officer of Affin Bank Berhad, and Encik Hanif Mohd Yusof, Executive Director, Group Corporate Banking Division of Affin Bank Berhad.

President & Group Chief Executive Officer of Affin Bank Berhad, Datuk Wan Razly Abdullah said, “AFFIN’s commitment to building a digital leadership company is unwavering. We are focused on maximising the full potential of our technology, providing customers with a secure one-stop banking solution on a single platform to efficiently complete their daily transactions. This upgrade is in response to the growing number of AFFIN’s customers who are now using the app more frequently. With each technological platform we introduce, we take a step closer to realising our vision of being a front-runner in digital innovations in our industry.”

In his remarks, **Encik Hanif Mohd Yusof, Executive Director of Group Corporate Banking Division, Affin Bank Berhad** said, “Aligned with AFFIN’s customer-centric approach, AFFINMAX offers innovative and cutting-edge financial solutions, ensuring easy access to our banking products and services for our clients and business owners.”



For more information about the **AFFINMAX Mobile Application 2.0** and how AFFINMAX's comprehensive banking solutions can assist businesses, please contact our Customer Service Contact Centre at +603-8230 2222 or email to customercare@affingroup.com. Alternatively, you can visit our website at <https://www.affinalways.com/en/affinmax-cash-management>.

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About AFFIN Group

Affin Bank Berhad operates as the financial holding entity of Affin Islamic Bank Berhad, Affin Hwang Investment Bank Berhad, Affin Moneybrokers Sdn Bhd, Generali Insurance Malaysia Berhad and Generali Life Insurance Malaysia Berhad are affiliated companies of Affin Bank Berhad.

AFFIN Group provides an array of financial products and services catering to individual, enterprise, commercial and corporate clients. The focus market segments are categorised under essential business units such as Community Banking, Enterprise Banking, Corporate Banking, Treasury, and Investment Banking. For more information, please visit www.affingroup.com.

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