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5 DECEMBER 2023

AFFIN APPOINTS ENCIK MOHAMMAD FAIRUZ MOHD RADI AS EXECUTIVE DIRECTOR OF GROUP COMMUNITY BANKING

KUALA LUMPUR – Affin Bank Berhad (“AFFIN BANK” or “the Bank”) today announced the appointment of Encik Mohammad Fairuz Bin Mohd Radi (Fairuz) as Executive Director, Group Community Banking of AFFIN BANK, effective 1 December 2023.

Fairuz brings nearly 20 years of experience across multiple industries including Banking, Property Development, and Consulting. He held strategic roles, including Head of Strategy for Community Financial Services and Wholesale Banking, Chief Strategy Officer, and Director of Transaction Banking. His contributions were integral to the transformation and the expansion of the retail loan and deposit portfolio through a comprehensive sales distribution network. Moreover, he played a key role in establishing and expanding regional Transaction Banking operations across 17 countries, overseeing areas such as Deposit, Cash Management, Trade Finance, Supply Chain, Financial Institution Correspondence Banking, and Security Services.

Beyond his professional roles, Fairuz served as the Co-Chairman of the Sustainability Working Group for the Council of Islamic Banks and Financial Institutions (CIBAFI). He was also one of the representatives in the Global Alliance of Banking Values (GABV), a group comprising more than 60 member banks, credit unions, and microfinance institutions from 44 countries.

In his new role at AFFIN BANK, Fairuz will be responsible for steering the direction, strategy, financial management, and profitability of Community Banking business. This encompasses driving the overall go-to-market strategy, overseeing relationship management, and spearheading business development for both new and existing Community Banking customers.

President & Group Chief Executive Officer of Affin Bank Berhad, Datuk Wan Razly Abdullah said, “We are delighted to welcome Fairuz to AFFIN BANK. This marks a significant step in our unwavering commitment to the expansion and success of our Community Banking business. Fairuz’s appointment reflects our dedication to providing Unrivalled Customer Service, Digital Leadership and Responsible Banking with Impact to all our customers, shareholders, and employees.”



Fairuz holds a Master of Science (MSc) in Technologies for Broadband Communication from University College London, United Kingdom, and a Bachelor of Science (BSc) in Electrical Engineering from Pennsylvania State University, United States of America.

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About AFFIN Group

Affin Bank Berhad operates as the financial holding entity of Affin Islamic Bank Berhad, Affin Hwang Investment Bank Berhad, Affin Moneybrokers Sdn Bhd, Generali Insurance Malaysia Berhad and Generali Life Insurance Malaysia Berhad are affiliated companies of Affin Bank Berhad.

AFFIN Group provides an array of financial products and services catering to individual, enterprise, commercial and corporate clients. The focus market segments are categorised under essential business units such as Community Banking, Enterprise Banking, Corporate Banking, Treasury, and Investment Banking. For more information, please visit www.affingroup.com.

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