

**AFFIN HOLDINGS BERHAD
ANNOUNCEMENT ON ACHIEVEMENT OF HEADLINE KEY PERFORMANCE
INDICATORS ("KPIs") FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2009
AND HEADLINE KPIs FOR FINANCIAL YEAR ENDING 31 DECEMBER 2010**

AFFIN Holdings Berhad ("the Company") or ("AHB") would like to announce its achievement of Headline Key Performance Indicators ("KPIs") for the financial year ended 31 December 2009 and Headline KPIs for the financial year ending 31 December 2010. The Headline KPIs achievement for the financial year ended 31 December 2009 and Headline KPIs for the financial year ending 31 December 2010 have been agreed by the Board and management of the Company as part of the broader KPI framework that the Company has in place, as prescribed under the GLC Transformation program, and is disclosed on a voluntary basis.

HEADLINES KPIs ACHIEVED FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2009

	Headline KPIs	As announced on 24 Feb 2009	As achieved	Variance
1	After Tax Return on Equity (ROE)	7.5 %	8.1 %	0.6 %
2	After Tax Return on Assets (ROA)	0.9 %	1.0 %	0.1 %
3	Net NPL Ratio	2.3 %	2.2 %	0.1 %
4	Earnings Per Share (EPS)	22.7 sen	24.9 sen	2.2 sen

The Group achieved all its KPIs for financial year ended 31 December 2009.

HEADLINES KPIs FOR THE FINANCIAL YEAR ENDING 31 DECEMBER 2010

	Headline KPIs	
1	After Tax Return on Equity (ROE)	8.4 %
2	After Tax Return on Assets (ROA)	1.0 %
3	Net NPL Ratio	1.9 %
4	Earnings Per Share (EPS)	27.5 sen

The Headline KPIs represent the main corporate targets set by the Company for the period and should not be constituted as being forecasts. In this respect please note the following:-

These Headline KPIs are targets or aspirations set by the Company as a transparent performance management practice. These headlines shall not be construed as either forecasts, projections or estimates of the Company or representations of any future performance, occurrence or matter as the headlines are merely a set of targets/aspirations of future performance aligned to the Company's strategy.

The KPIs have been developed based on the Group's strategic plan and based on the assumption that there will be no significant changes in the prevailing economic and political conditions, present legislation and government regulations and on the assumption that the business of the Group will continue to grow as projected and the amount of non-performing loans, provision for loan loss and financing and recoveries will not vary significantly from the amount projected.