**ANNOUNCEMENT ON ACHIEVEMENT OF KPIs**

**FOR THE 6 MONTHS ENDED 30 JUNE 2010**

 AFFIN Holdings Berhad ("the Company") or (“AHB”) would like to announce its achievement of headline Key Performance Indicators ("KPIs") for the 6 months ended 30 June 2010. The KPIs achievement for the 6 months ended 30 June 2010 have been agreed by the Board and management of the Company as part of the broader KPI framework that the Company has in place, as prescribed under the GLC Transformation program, and is disclosed on a voluntary basis.

##  HEADLINES KPIs ACHIEVED FOR THE 6 MONTHS ENDED 30 JUNE 2010

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|  | **Headline KPIs**  | **As announced for financial year 2010** | **As achieved for the 6 months ended** **30 June 2010** |
| 1 | After Tax Return on Equity (ROE) | 8.4% | 5.1% |
| 2 | After Tax Return on Assets (ROA) | 1.0% | 0.6% |
| 3 | Net NPL Ratio | 1.9% | 2.0% |
| 4 | Earnings Per Share (EPS) | 27.5 sen | 16.5 sen |

 Based on the current performance, the Board of Directors is of the view that the Group is on track to achieve the announced headline KPIs for the financial year 2010.

 These headline KPIs are targets or aspirations set by the Company as a transparent performance management practice. These headlines shall not be construed as either forecasts, projections or estimates of the Company or representations of any future performance, occurrence or matter as the headlines are merely a set of targets/aspirations of future performance aligned to the Company's strategy.

 The KPIs have been developed based on the Group’s strategic plan and based on the assumption that there will be no significant changes in the prevailing economic and political conditions, present legislation and government regulations and on the assumption that the business of the Group will continue to grow as projected and the amount of non-performing loans, provision for loan loss and financing and recoveries will not vary significantly from the amount projected.